

### 2016 INFOSECURITY EUROPE POST-SHOW REPORT

**17,972**

information security  
professionals under  
one roof

**37%**

of visitors are  
budget holders

**73%**

authorise or influence  
security decisions

EVERYONE & EVERYTHING YOU NEED TO KNOW ABOUT INFORMATION SECURITY

PART OF

infosecurity®

GROUP

## INFOSECURITY GROUP

Infosecurity Group is a global organisation bringing together "Everyone and everything you need to know about information security". The Group delivers compelling content and business opportunities via multiple face-to-face and digital channels including:

### infosecurity®

#### EUROPE

Europe's largest and most comprehensive information security conference and exhibition.

### infosecurity®

#### LEADERS NETWORK

An exclusive membership group for senior information security professionals, the Network facilitates year-round networking and learning through a programme of tailored events and meetings.

### info security

STRATEGY | INSIGHT | TECHNOLOGY

Producing award winning content, Infosecurity Magazine has more than 156,000 subscribers around the world.



This show is single-handedly responsible for the largest chunk of revenue last year and I am really optimistic that it is going to be the same repeat performance this year.

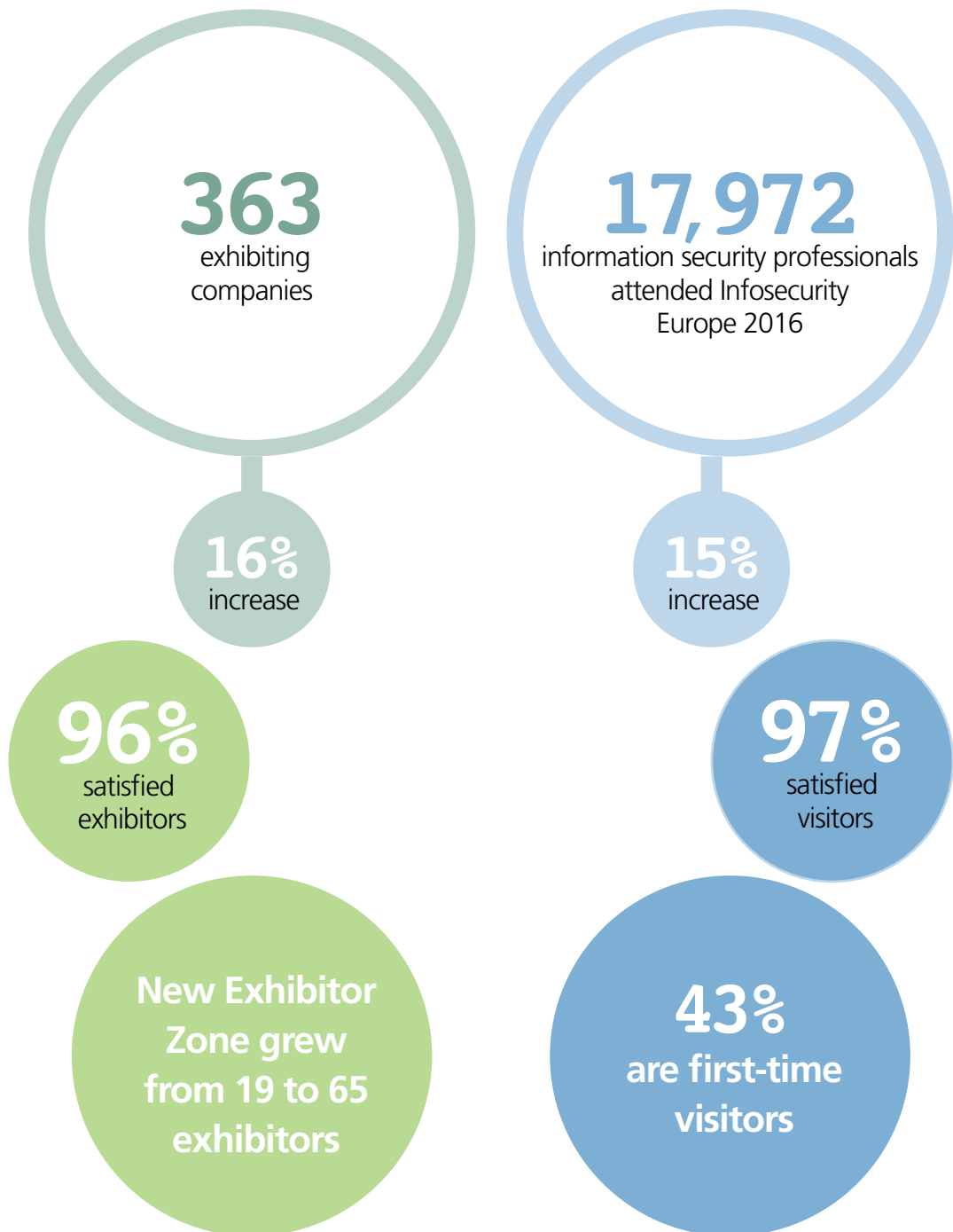
Jonathan Davies,  
Chief Technology Officer, Pervade Software



## INFOSECURITY EUROPE

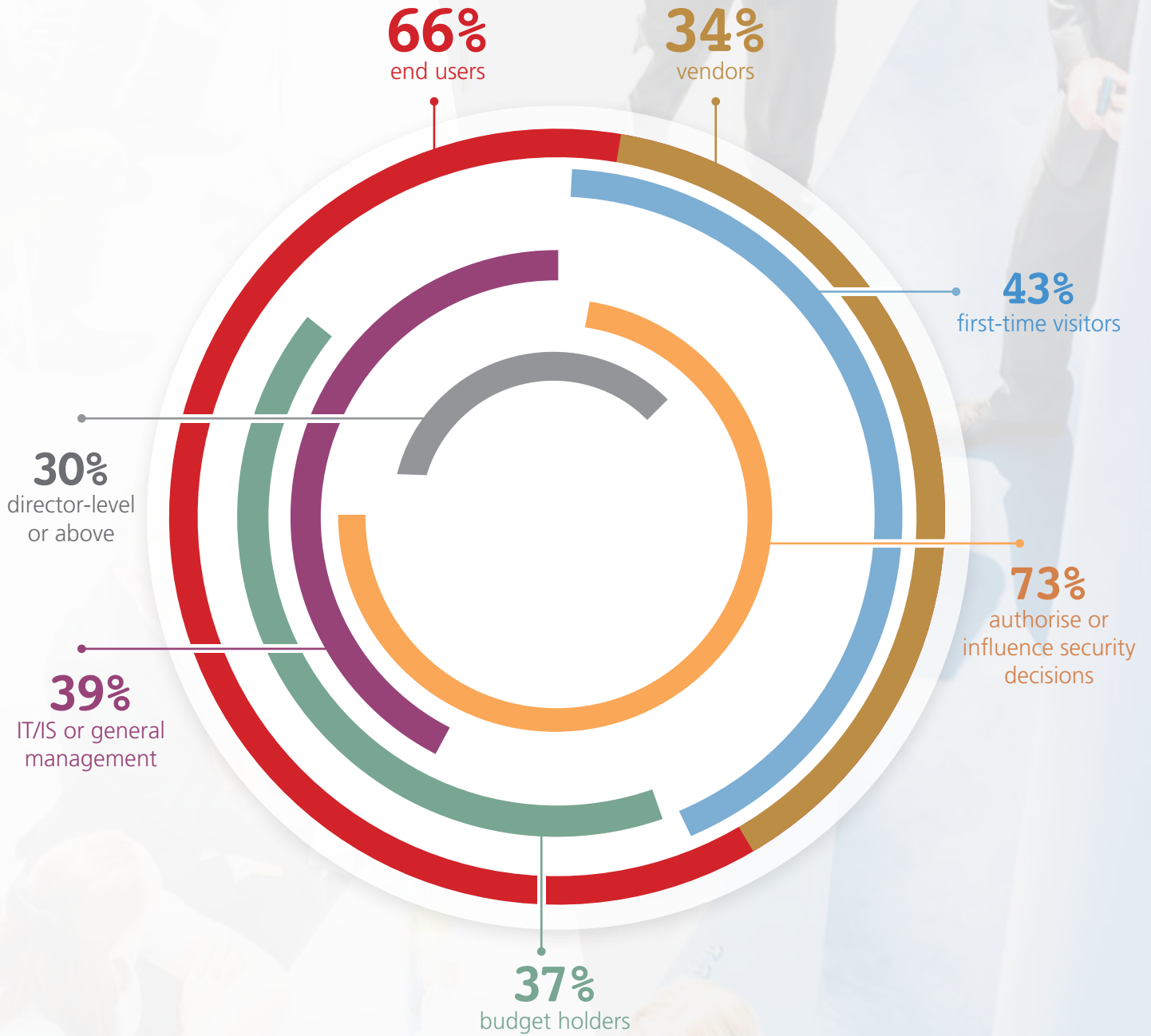
Europe's largest meeting of the information security community takes place every June in Olympia London to foster business growth, collaboration and intelligence-sharing.

Infosecurity Europe 2016 took place from the 7-9th June and was our biggest event yet, bringing together 17,972 professionals to connect, gain inspiration from conference presentations and panels and learn about the latest technical and strategic trends, innovations and technology solutions.





## WHO ATTENDS INFOSECURITY EUROPE



**13,959**

information security professionals visited from the UK

**4,013**

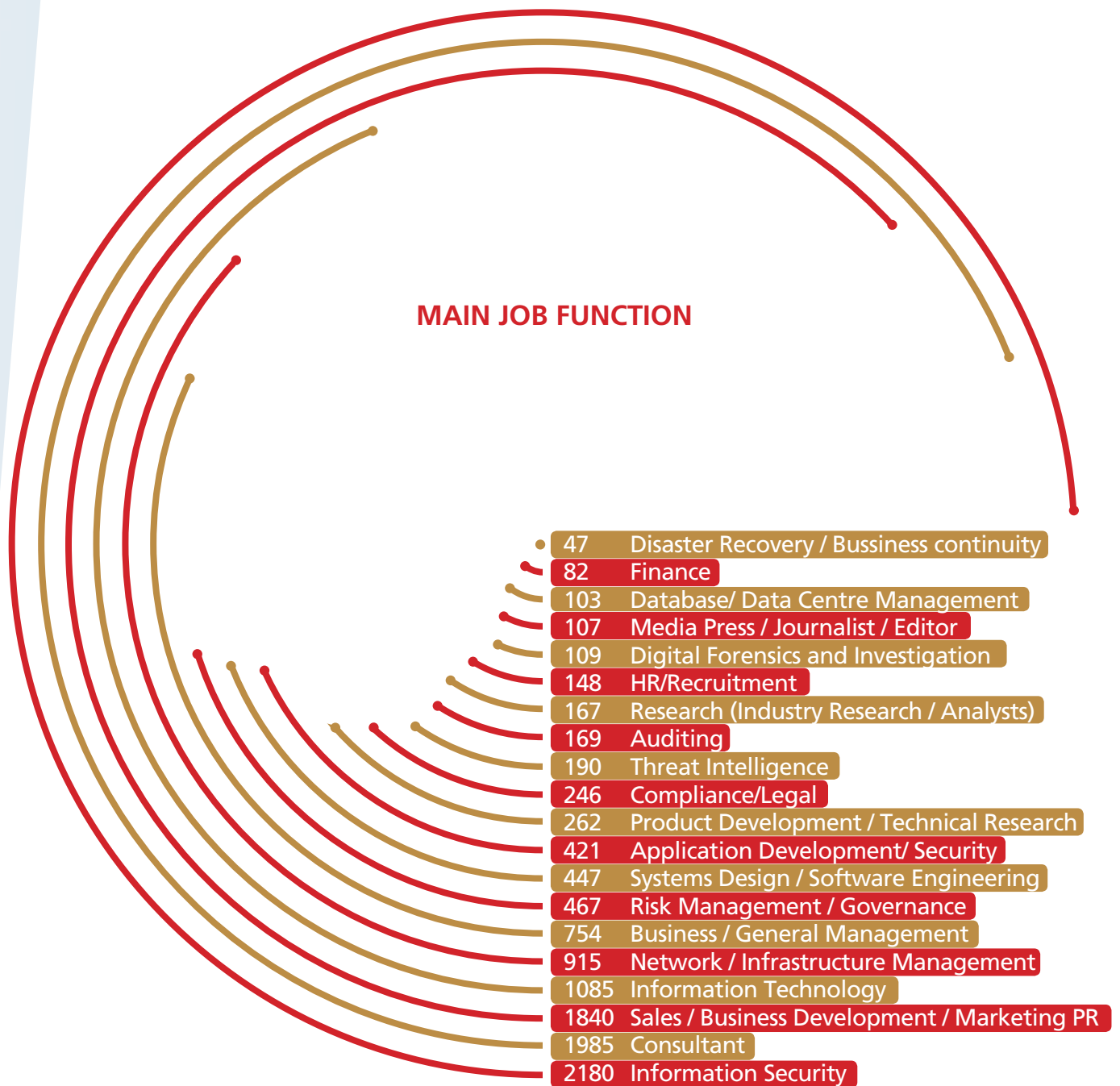
information security professionals visited from overseas

**136**

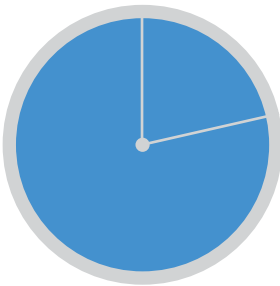
accredited press representatives from all over the world

## TOP 10 VERTICAL END-USER INDUSTRIES REPRESENTED BY VISITORS

- Finance/Banking/Insurance
- Consultancy
- Government
- Multi-industry corporations
- Services
- Telecommunications
- Education & Training
- Media/Broadcasting
- Manufacturing/Engineering/Electronics
- Medical/Health Care/Pharmaceuticals

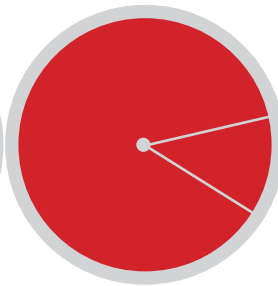


## ● GET TO KNOW OUR VISITORS



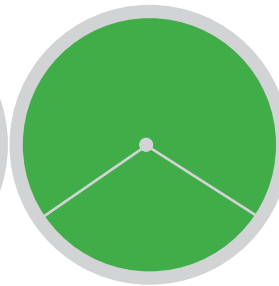
**22%**

Senior IT / information security solution decision-maker within organisation



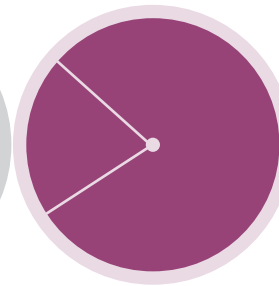
**12%**

IT / information security solution buyer with budget



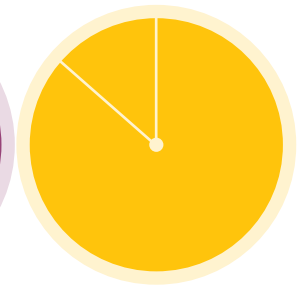
**30%**

Technical expert practitioner



**20%**

New to IT / information security



**16%**

Servicing end-user IT / information security buyers

## ● TOP 10 AREAS OF VISITOR INTEREST



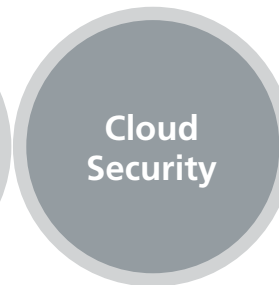
Security Policy



Data Breach Incident Management



Legislation and Standards



Cloud Security



PCI-DSS



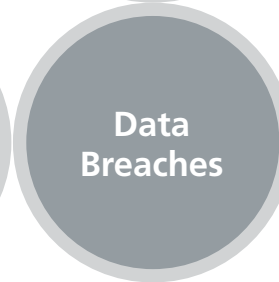
Data Loss Prevention



Unified Threat Management



Insider Threat



Data Breaches



Security Information and Event Management (SIEM)

## ● TOP REASONS OUR VISITORS ATTENDED INFOSECURITY EUROPE 2016



Looking for inspiration and to see what's new



Keep up with industry trends/competitors



Network within the Infosecurity Europe community



Source product and / or service for your business needs



Attend the conference programme

INSPIRATIONAL KEYNOTE STAGE SPEAKERS AT  
INFOSECURITY EUROPE 2016

**200**  
conference sessions

**270**  
international thought-leaders

**4,278**  
visitors attended the  
conference programme



**Levison Wood**  
Explorer and Author



**Lord Hague of Richmond**  
Author and Politician



**Mikko Hypponen**  
Security Researcher,  
Infosecurity Europe Hall of  
Fame Alumnus



**Jaya Baloo**  
CISO, KPN Telecom



**Bruce Schneier**  
Security Technologist,  
Infosecurity Europe Hall of  
Fame Alumnus



**Cory Scott**  
CISO, LinkedIn



**Rik Ferguson**  
Advisor, Europol and Security  
Researcher, Infosecurity Europe  
Hall of Fame Alumnus



**Lee Barney**  
Head of Information  
Security, Marks & Spencer



**James Lyne**  
Security Researcher



**Samantha Davison**  
Security Awareness &  
Education Program Manager,  
Uber



**Brian Honan**  
Founder & CEO, BH  
Consulting



**Gaynor Rich**  
Director, Information  
Security Risk & Governance,  
Unilever



Infosecurity Europe is by far the most important event for people in the cyber business to be exhibiting at. Over the last 2 days we have done getting on for a year's worth of meetings.

**Stuart Murdoch**, Founder & CEO, Survine



Thank you to our exhibitors. We hope to see you again at Infosecurity Europe 2017.

(ISC)2	Cyberbit Commercial Solutions	IRM Plc	Safe-T Data Ltd.
Accellion, Inc.	Cybereason	IronScales Ltd	SailPoint Technologies, Inc.
AccelOps, Inc.	CyberInt	ISACA	Satisnet
activereach Ltd	CyberTech	ISMG, Corp.	SC Magazine
Acuity Risk Management	Cylance	ISSA UK	SecureWorks Europe Limited
Acumin Consulting Ltd.	Cytegit	iStorage Limited	Security Cleared Jobs
Acunetix Ltd.	D3 Security Management Systems	Jenrick:IT	SerNet GmbH
Adva Optical Networking	Darktrace Limited	Jscrambler, S.A.	ServerChoice
AirWatch	David Lynas Consulting Limited	Juniper Networks UK Limited	Singapore Institute of Technology
aizoOn Consulting S.r.L.	Deep Instinct	Kaymera Technologies	Sirrix AG
Akamai Technologies Ltd.	Deep-Secure Ltd.	Lanclope Inc	Skybox Security Inc.
Algosec	Dell Software UK Lt	Lastline, Inc	Skyhigh Networks
Alienvault	Department of Culture, Media & Sport	Leonardo	SmoothWall
Antycip Simulation UK	DEPEI International SRL	Level 3	Solebit Labs Ltd
APM Group	DeviceLock, Inc.	LibraEsva Srl	Soliton Solutions
Apply Mobile Limited	Digital Guardian Inc	Light Cyber	Sonatype, Inc
AppSense Ltd	Digital Shadows Limited	Link11 GmbH	Sophos Limited
Arxan	Distill Networks	Logically Secure Ltd	Spectorsoft Corp
Atos	Druva Europe Ltd	LogRhythm Ltd	Spikes Security, Inc.
Authentify	Duo Security	Louisiana State University	Splunk Services UK Ltd
Avnet	e92plus (lumension)	Lumeta Corporation	SSH Communications Security Corp.
BackBox	ECSC	Malwarebytes	SureCloud
BAE Systems/Detica Ltd.	Egress Software Technologies Ltd	ManageEngine	Synopsys NE
BalaBit IT Security Deutschland GmbH	Encode UK Ltd	Memset Ltd	SySS GmbH
Barclay Simpson	Endace Europe Ltd	Mimecast Services Ltd	Techweek Europe
Barnado's	Enforcive Systems Ltd.	Minded Security UK Limited	Tenable Network Security Limited
Barracuda Networks Ltd	Entrust (Europe) Ltd	Mobile Iron International	Threat Quotient
BCC Risk Advisory	E-Recycling Limited t/a Euro-Recycling	MWR InfoSecurity	ThreatConnect
BCS	Eset UK	My1login	ThreatStream
BeCrypt Ltd	evident.io	Natek A.S.	Tier-3 Security Ltd
Beijing Venustech Cybervision Co Ltd.	Evolution Recruitment Solutions Ltd	NetSupport Ltd	Titania
Beijing Youth Peoplenet Security	Exabeam	Network Technology Solutions (UK)	TITUS Inc.
- Technology Co., Ltd	Exclusive Networks Ltd	Limited	TM3 Software GmbH
Bit9 (carbon black)	ExtraHop	Netwrix Corporation	TrapX Security
bitdefender	F5 Networks	Neustar Inc	Trend Micro UK Ltd
Black Duck Software	Feitian Technologies Co., Ltd.	Nexusguard	Tripwire International
Blue Coat Systems Limited	Fidelis Cybersecurity	NSFOCUS Technologies UK Ltd	Tufin Software Technologies Ltd
Blue Goose	FireEye UK Ltd	NUIX Technology UK Ltd	Unipart Security Solutions
Bob's Business Ltd.	FireMon	Nuro Secure Messaging	Utimaco IS GmbH
Bomgar	Flashgate Ltd	Observe IT	Varonis UK Ltd
Bournemouth University	Forcepoint	Okta Inc	Vasco Data Security SA
Brainsquare Co., Ltd (secudrive)	ForeScout Technologies, Inc.	Onelogin Inc	Vectra Networks
Bromium	Fortinet UK	OpenDNS	Veracode Ltd
BT Security	Gemserve/Red Island	Osirium	Verint Systems Ltd.
Bugcrowd	Gigamon UK Limited	Outpost24 UK	VERISIGN
BusinessFrance	GMR Consulting	PA Consulting (7safe)	VINTEGRIS SL
Cambridge Intelligence	Innovated Identity Solutions	Palo Alto Networks (UK) Ltd	Vormetric
Centrify	Hibernaculum	PCI Security Standards Council	Wallix
CESG	High Tech Bridge	Pen Test Partners	Wandera
Check Point	Hitachi ID Systems	Pentestec Limited	Watchful Software Inc
Checkmarx	Hypersocket Software Ltd	Pentest Limited	WatchGuard Technologies
Cigital, LTD	Hytrust	PeopleNet Security Technologies Co., Ltd	Welsh Government
CipherCloud	IASME Consortium Ltd	Pervade Software Ltd	whiteCryption
Cisco International Limited CIL	iboss Network Security Ltd	PhishMe Inc	WhiteHat Security Europe Limited
Citrix Systems (UK) Ltd	Icex Espana Exportacion E Inversiones	Picus Guvenlik A.S.	WhiteSource
Cleo	IGX Global	Plixer	Wick Hill Ltd
Cloud Security Alliance (Europe) Ltd	Imprivata UK Limited	Protected-Networks GmbH (8Man)	Wombat Security Technologies, Inc.
CloudLock, Inc.	Infinigate UK	Pulse Secure	Yoh Solutions Limited
CNS Group Ltd	InfoArmor	Qualys	Yubico Ltd
CommuniTake Technologies Ltd.	Information Security Forum Ltd.	R.I.M. Porter Novelli, LLC	Zenedge, Inc
Computacenter (UK) Ltd	Infosecurity Magazine	Radware	Zimperium
Corero Network Security	Inquisitive Systems (zonefox)	RAPID7	Zscaler Inc
CoSoSys Ltd.	Institute of Information Security	ReaQta Ltd	
Crest	- Professionals	Recorded Future	
Cronus Cyber Technologies	IntelliSecure	RedOwl Analytics	
Crossword Cybersecurity	Intsights cyber intelligence ltd	RedSeal Inc	
Crowd Strike	Invest NI	Resilient an IBM Company	
Cryptomathic	Ionic Security	RiskIQ UK Limited	
Cyber-Ark Software (UK) Ltd.	Ipswitch File Transfer	Royal Holloway, University of London	

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