EVERYONE & EVERYTHING YOU NEED TO KNOW ABOUT INFORMATION SECURITY

17,972
information security professionals under one roof

37% of visitors are budget holders

73% authorise or influence security decisions
INFOSECURITY GROUP

Infosecurity Group is a global organisation bringing together “Everyone and everything you need to know about information security”. The Group delivers compelling content and business opportunities via multiple face-to-face and digital channels including:

infosecurity®
EUROPE

Europe’s largest and most comprehensive information security conference and exhibition.

infosecurity®
LEADERS NETWORK

An exclusive membership group for senior information security professionals, the Network facilitates year-round networking and learning through a programme of tailored events and meetings.

This show is single-handedly responsible for the largest chunk of revenue last year and I am really optimistic that it is going to be the same repeat performance this year.

Jonathan Davies,
Chief Technology Officer, Pervade Software

Producing award winning content, Infosecurity Magazine has more than 156,000 subscribers around the world.
INFOSECURITY EUROPE

Europe’s largest meeting of the information security community takes place every June in Olympia London to foster business growth, collaboration and intelligence-sharing.

Infosecurity Europe 2016 took place from the 7-9th June and was our biggest event yet, bringing together 17,972 professionals to connect, gain inspiration from conference presentations and panels and learn about the latest technical and strategic trends, innovations and technology solutions.

- 17,972 information security professionals attended Infosecurity Europe 2016
- 363 exhibiting companies
- 16% increase
- 96% satisfied exhibitors
- New Exhibitor Zone grew from 19 to 65 exhibitors
- 15% increase
- 97% satisfied visitors
- 43% are first-time visitors
WHO ATTENDS INFOSECURITY EUROPE

- 66% end users
- 34% vendors
- 43% first-time visitors
- 73% authorise or influence security decisions
- 30% director-level or above
- 39% IT/IS or general management
- 37% budget holders

13,959 information security professionals visited from the UK
4,013 information security professionals visited from overseas
136 accredited press representatives from all over the world
### TOP 10 VERTICAL END-USER INDUSTRIES REPRESENTED BY VISITORS

- Finance/Banking/Insurance
- Consultancy
- Government
- Multi-industry corporations
- Services
- Telecommunications
- Education & Training
- Media/Broadcasting
- Manufacturing/Engineering/Electronics
- Medical/Health Care/Pharmaceuticals

### MAIN JOB FUNCTION

- 47 Disaster Recovery / Business continuity
- 82 Finance
- 103 Database/ Data Centre Management
- 107 Media Press / Journalist / Editor
- 109 Digital Forensics and Investigation
- 148 HR/Recruitment
- 167 Research (Industry Research / Analysts)
- 169 Auditing
- 190 Threat Intelligence
- 246 Compliance/Legal
- 262 Product Development / Technical Research
- 421 Application Development / Security
- 447 Systems Design / Software Engineering
- 467 Risk Management / Governance
- 754 Business / General Management
- 915 Network / Infrastructure Management
- 1085 Information Technology
- 1840 Sales / Business Development / Marketing PR
- 1985 Consultant
- 2180 Information Security
GET TO KNOW OUR VISITORS

TOP 10 AREAS OF VISITOR INTEREST

- Security Policy
- Data Breach Incident Management
- Legislation and Standards
- Cloud Security
- PCI-DSS
- Data Loss Prevention
- Unified Threat Management
- Insider Threat
- Data Breaches
- Security Information and Event Management (SIEM)

TOP REASONS OUR VISITORS ATTENDED INFOSECURITY EUROPE 2016

- Looking for inspiration and to see what’s new
- Keep up with industry trends/competitors
- Network within the Infosecurity Europe community
- Source product and / or service for your business needs
- Attend the conference programme
Infosecurity Europe is by far the most important event for people in the cyber business to be exhibiting at. Over the last 2 days we have done getting on for a year’s worth of meetings.

Stuart Murdoch, Founder & CEO, Survive
Thank you to our exhibitors. We hope to see you again at Infosecurity Europe 2017.