

HIGHLIGHTS FROM OPENING DAY OF EUROPE'S NUMBER ONE INFORMATION SECURITY EVENT

Opening Keynote from Baroness Dido Harding kick starts a programme addressing how to protect personal data and critical infrastructure

400 + exhibitors | 19,500+ infosecurity professionals

2018 theme: *Building Tomorrow's Cybersecurity Today*

News for release, London 05 June 2018: Infosecurity Europe today welcomed Baroness Dido Harding, Chair of NHS Improvement, to present the show's Opening Keynote on View from the Board: A CEO's Perspective on Cybersecurity, drawing on seven years as the head of TalkTalk PLC during which she led the company through one of Britain's most high-profile cyber-attacks.

Baroness Harding said: "The digital world is a great thing but only if it is civilised. Transparency helps that civilisation and improves safety. Our generation is building the social, moral and legal scaffolding of the digital world. Both tech and commercial functions need to engage closely with each other and debate key issues openly in order to create the right rules and regulations, improve education and awareness, and develop the right culture for a strong digital world. CEOs need to spend quality time with their organisation's brightest IT stars and learn what they are worried about. Cybersecurity is at the heart of this – it shouldn't be all cloak and dagger, it should be a risk that is acknowledged and mitigated."

Baroness Harding's keynote kicked off an exciting programme of talks on the show's keynote stage, including presentations from high-profile infosecurity experts, including Kevin Fielder, CISO at Just Eat; Emma Smith, Group Technology Security Director at Vodafone; Corey Scott, CISO at LinkedIn; and Mun Valiji, CISO at Sainsbury's.

On the exhibition floor, ethical hacker, Freaky Clown, took his audience on the show's new Geek Street Theatre on a light-hearted trip through the security failures that have enabled him over the years to circumvent security of the world's largest banks in his talk *Security is an Illusion: How I Rob Banks*. Experts at the Cloud Security Alliance (CSA) Summit offered tips on how to protect organisations against the potential risks posed by cloud computing and visitors to the immersive-learning Geek Street zone were given the opportunity to turn their cybersecurity skills to old-fashioned lock picking.

COMING TOMORROW....

- **Baroness Martha Lane Fox, co-founder of Lastminute.com** will deliver her keynote speech *Distopia or Utopia? Privacy and Cybersecurity in the Digital Age*. Keynote stage 10:00
- A dedicated ***Women in Cybersecurity Networking Event***, which will put careers for women in cybersecurity under the spotlight, will feature a talk by explorer Felicity Aston, the first woman to ski alone across Antarctica. Pillar Hall, 08:30
- **Dr Jamie Shea, Deputy Assistant Secretary General for Emerging Security Challenges, NATO** will be giving the keynote address at the brand new Cybersecurity for Critical National Infrastructure Symposium. Olympia Conference Centre 10:30

- The top four finalists from the *UK's Most Innovative Small Cybersecurity Company of the Year* competition will pitch in front of the Infosecurity Europe audience and an expert judging panel. Olympia Conference Centre 14:00
- Ken Munro, Partner, Pen Test Partners will offer a headline-grabbing talk about what the potential hacking of adult toys can tell us about security of the IoT in his talk **Hardware Hacking: What Can Adult Toys Tell Us About the State of the IoT?** Geek Street 13:00

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PRESS REGISTRATION IS NOW OPEN

Infosecurity Europe takes place at Olympia, London 5-7 June 2018. To apply for an Infosecurity Europe press pass, please visit:

https://reedexhibitions.cirldata-solutions.co.uk/RFG/publish/InfoSec2018_Press/

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About Infosecurity Europe

Strategically held annually in London, Europe's centre for technology start-up businesses, Infosecurity Europe is Europe's largest and most comprehensive Information Security event. Featuring numerous analysts, policy experts, journalists and over 400 exhibitors, Infosecurity Europe presents an invaluable business platform, as well as staging the world's largest complimentary conference programme containing 240+ free to attend conference sessions which have been accredited by leading industry associations (ISC)² and ISACA since 2012. The event attracts over 19,500 unique information security industry professionals attending from every segment of the industry and presents the most important date in the calendar for information security professionals across Europe. www.infosecurityeurope.com. #infosec18



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