



Baroness Martha Lane Fox Announced As Infosecurity Europe Keynote Speaker

Dystopia or Utopia? Privacy & Cybersecurity in the Digital Age

News for immediate release, London, 18 April 2018: Infosecurity Europe, Europe's no.1 information security event, is delighted to announce **Baroness Martha Lane Fox CBE** will deliver its opening keynote presentation on Wednesday 6 June at Olympia, London. This follows the recent announcement that **Baroness Dido Harding, Chair of NHS Improvement and former CEO of TalkTalk** and **Robert Hannigan former Director of GCHQ** will deliver opening keynotes on Tuesday 5 June and Thursday 7 June respectively.

As users share more and more personal information with digital platforms, from search engines like Google and social networks like Facebook, to retailers like Amazon, the privacy and cybersecurity landscape is becoming increasingly complex. In her opening keynote, ***Dystopia or Utopia? Privacy & Cybersecurity in the Digital Age***, Baroness Lane Fox will draw on her experience over the last two decades in online business and her work with government to explore the privacy implications of our increasingly networked world and how they affect the work of the information security community.

Victoria Windsor, Content Manager, Infosecurity Europe, said: "Baroness Lane Fox has a phenomenal amount of experience in the digital world, having led and founded high-profile UK brand lastminute.com and from her role as the UK's Digital Champion. Concerns about the use of personal data and privacy by some of the tech giants are constantly in the news, as highlighted most recently by the furore over alleged data harvesting by Cambridge Analytica and Facebook's role in it. It will be fascinating to hear Baroness Lane Fox's insights on this hot topic from her experience working across so many sectors."

Baroness Lane Fox has been at the leading edge of online business, having co-founded and led lastminute.com, the revolutionary online travel shopping site. She was appointed the UK's Digital Champion by Prime Minister David Cameron and is now an active crossbench peer. She is non-executive Director of Twitter, and is the co-founder and executive chair of Doteveryone, which aims to provide an ethical and social perspective on the internet. She is Chancellor of the Open University, and chair and co-founder of LuckyVoice. She still serves on the board of lastminute.com as well as of Marks & Spencer and Channel 4.

EVENT INFORMATION

Seminar: Dystopia or Utopia? Privacy & Cybersecurity in the Digital Age

Speaker: Baroness Lane Fox

Wednesday 6 June, 10.00-10.50, Keynote Stage, Olympia Conference Centre, Hammersmith Road

The full Keynote Stage seminar programme can be viewed here:

<http://www.infosecurityeurope.com/en/Conference/Sessions/Keynote/>

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MEDIA ENQUIRIES: Tracey Jennings | Amelia Knight | Hannah Grimmette

Midas PR | Tel: 020 7361 7860 | Email: infosecuritygrouppr@midaspr.co.uk

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Notes to Editors

About Baroness (Martha) Lane Fox CBE

Martha Lane Fox co-founded and led lastminute.com, the revolutionary online travel shopping site. Having established the brand, seen it become dominant in its sector, and weathered the dot-com bubble today she serves as a non-executive Director of Twitter, and is the co-founder and executive chair of Doteveryone, which aims to provide an ethical and social perspective on the internet.

In lastminute's early days, Martha helped define the business as one of the leading online brands. She led the innovative launch strategy and raised the company's public profile, making an immediate impact on the internet and e-commerce arena. She met co-founder Brent Hoberman at Spectrum Strategy Consultants, a specialist media and telecoms consultancy.

Realising the potential for a site like lastminute.com, Martha and Brent raised start-up capital, attracting investors and forging business relationships. Bain & Company and Management Today voted it the top website out of more than 300 start-ups in the search for the most exciting entrepreneurial ventures in cyberspace.

Martha was appointed the UK's Digital Champion by Prime Minister David Cameron, with a remit to bring every UK citizen online and help them develop vital digital skills. She also helped to transform the government's online presence through the introduction of the gov.uk portals, which for the first time prioritised the user's experience and made governmental information publicly available.

An active crossbench peer, Martha is also a patron of Reprieve and founded her own organisation, Antigone, to provide grants to charities in the UK. She is Chancellor of the Open University, and chair and co-founder of LuckyVoice, a national chain of up-market, private karaoke clubs. She still serves on the board of lastminute.com as well as of Marks & Spencer and Channel 4.

About Infosecurity Europe

Strategically held annually in London, Europe's centre for technology start-up businesses, Infosecurity Europe is Europe's largest and most comprehensive Information Security event. Featuring numerous analysts, policy experts, journalists and over 400 exhibitors, Infosecurity Europe presents an invaluable business platform, as well as staging the world's largest complimentary conference programme containing 240+ free to attend conference sessions which have been accredited by leading industry associations (ISC)² and ISACA since 2012. The event attracts over 19,500 unique information security industry professionals attending from every segment of the industry and presents the most important date in the calendar for information security professionals across Europe. www.infosecurityeurope.com. #infosec18



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