HIGHLIGHTS FROM DAY TWO OF INFOSECURITY EUROPE 2019

Full house for Jamie Bartlett's keynote on *Discovering the Digital Underworld*

Global Exhibitions Day sees the International Zone take centre stage

Visitor poll: More than half (57%) of keynote attendees struggle to get board investment to secure legacy systems while embracing new tech

London, 05 June 2019: It was a full house this morning for the opening keynote of Day 2 at Infosecurity Europe 2019 – Europe's number one information security event. Jamie Bartlett, Senior Fellow and former Director of the Centre for the Analysts of Social Media, Demos and best-selling author delivered a session on *Discovering the Digital Underworld: Privacy, the Dark Web, Tech & Democracy*. He took his audience on a journey of discovery into how technology is changing society, from cybercrime and surveillance to privacy, data and democracy – including the Cambridge Analytica controversy. Jamie talks about how trust will be essential in data, software and devices in the future here.

This session was followed by another high profile speaker, **Dame Inga Beale**, Former CEO, Lloyds of London, who presented on *View from the Board: Managing Organisation Complexity & Risk*. She gave attendees her perspective on the challenges of managing a complex organisation – including culture change, balancing history and innovation when delivering digital transformation, and communication between the board and information security function. You'll find a video interview with Dame Inga here.

The second of Infosecurity Europe's daily visitor polls delved into this issue, asking keynote attendees the question: **In 2019, have you experienced difficulties in getting investment from the board to secure legacy systems while embracing new technologies?** 57 percent said that they had.

Victoria Windsor, Group Content Manager at Infosecurity Group, says: "CISOs are managing increasingly complex security architectures, while juggling challenges such as the growing skills crisis, rising costs and a myriad of compliance requirements. Improved engagement and collaboration between senior executives and security teams is needed to ensure investment is focused in the right areas, and embed secure behaviour in the DNA of the organisation."

Today was Global Exhibitions Day at Infosecurity Europe, and the **International Zone** played a starring role, showcasing some of the most exciting overseas companies in the Holland Pavilion, Bavarian Pavilion and US Pavilion. The **UK's new Cyber Security Ambassador**, Dr

Henry Pearson, also attended the event today to deliver a speech to invited guests. Dr Pearson's role will involve championing British cyber firms overseas.

Today was particularly busy for networking events, as visitors took the opportunity to connect, share ideas and knowledge, and chew over solutions to challenges. These included *Infosecurity Magazine*'s **Women in Cybersecurity event**, hosted by Editor Eleanor Dallaway. This included a panel discussion on the challenges of diversity in cybersecurity, career opportunities for women in the industry, and an inspirational keynote presentation by technology evangelist, digital skills expert and entrepreneur Professor Sue Black OBE who advised listeners "don't listen to the negative voices". You can watch an interview with her on why resilience is key here.

Exhibitors using Infosecurity Europe today as a platform for launching new products and announce their news included:

- Wandera (E230) unveiling its new Secure Access Layer suite of technologies.
- SentinelOne (C220) announcing it had raised $120 million in funding to continue developing its AI based endpoint security solution.
- Domain Tools (R75) launching new enhancements to its Iris Investigation Platform.

WHAT'S ON TOMORROW?

Keynote: 10:15-11:05 – The **National Cyber Security Centre (NCSC)** will discuss *Defending the UK: The NCSC Vision for a More Secure UK*, sharing insight into the government's strategy to make the UK one of the safest places in the world to live and work online.

Keynote: 11:20-12:10 – Infosecurity Hall of Fame Annual Lecture. In *Rise of the Breaches*, Troy Hunt, Founder of Have I Been Pwned and Microsoft Regional Director, will give the audience a look inside the world of data breaches based on his experiences dealing with billions of breached records. Troy will also be officially inducted into the Hall of Fame.

The new **FutureSec** programme – designed to help the industry boost its innovation capability. This will be the hub for a series of events and sessions designed to help businesses enhance their people's skillsets, to provide start-ups with the knowledge they need to grow, and to support individuals in planning their careers.

Talking Tactics presentation: 12:00-12:30 – Dan Raywood launches *Infosecurity* **Magazine's 2019** *State of Cybersecurity Report***,** which outlines the findings of in-depth research into

what global security leaders believe are the key trends and focus areas driving the cybersecurity industry, now and in the future.

LaunchPad – an interactive 'one-stop-shop' area where visitors can browse information on all the innovative products on display at the show.

Start-Up Zone – the place to find the most exciting SMEs and disruptive young companies.

For social media posts please use the following: #infosec19 @Infosecurity
For any show PR enquiries contact Origin Communications – infosec2019@origincomms.com
or visit the press office located in the Henley Suite

Ends

About Infosecurity Europe
Strategically held annually in London, Europe's centre for technology start-up businesses, Infosecurity Europe is Europe's largest and most comprehensive Information Security event. Featuring numerous analysts, policy experts, journalists and over 400 exhibitors, Infosecurity Europe presents an invaluable business platform, as well as staging the world's largest complimentary conference programme containing 240+ free to attend conference sessions which have been accredited by leading industry associations (ISC)² and ISACA since 2012. The event attracts over 19,500 unique information security industry professionals attending from every segment of the industry and presents the most important date in the calendar for information security professionals across Europe. www.infosecurityeurope.com. @Infosecurity #infosec19