Infosecurity Europe 2019 puts the 'human factor' under the spotlight – with keynote stage speakers from HSBC and William Hill

New FutureSec programme will provide actionable insights on building skilled security teams and developing careers

Richmond, Surrey, UK – 0900 hours, 9 April 2019 – Technology is only one part of the cyber security puzzle; people contribute significantly to risk, as well as to an organisation's ability to protect itself against threats. This is why the human factor will be a key focus at Infosecurity Europe 2019, Europe's number one information security event (4-6th June at Olympia, London). The industry skills shortage is biting hard, with research indicating there will be up to 3.5 million unfilled positions by 2021. Infosecurity Europe will bring experts and thought leaders together to share knowledge on making sure people are equipped with the capabilities and awareness to keep data, systems, assets and infrastructure safe.

A number of presentations on the Conference Programme will examine how to build skilled security teams, and drive security focused behaviour across the organisation. On the Keynote Stage visitors can join leading industry figures for:

- Building Brand Infosec: Engaging Employees to Drive Secure Behaviour – a panel discussion with Linda McCormack, Head of Internal Communications, Anglian Water Services, Flavius Plesu, Head of Information Security, Bank of Ireland, Paula Kershaw, Head of Cybersecurity, Europe and UK, HSBC and Killian Faughnan, Group CISCO, William Hill (Tuesday 4 June, 11:25 - 12:35).
- It's all About Peanut Butter: Building a Multi-Disciplinary Infosec Team to Manage Cyber Risk – Florence Mottay, CISO Europe, Ahold Delhaize (Tuesday 4 June, 12:55 - 13:35).

There will also be Strategy Talks on:

- Secure Behaviour Change: The Application of Behavioural Science to Security Awareness – by Tim Ward of Think Cyber Security (Thursday 6 June, 15:20 - 15:45).
- Weary Warriors: Reducing the Impact of Wishful Thinking & Fatigue on Information Security Decisions – by Dr. Margaret Cunningham, Principal Research Scientist for Human Behaviour, Forcepoint (Tuesday 4 June, 10:00 - 10:25).
- Personality Traits Meet Cybersecurity – by Anna Collard of Popcorn Training - a KnowBe4 company (Tuesday 4 June, 16:40 - 17:05).

Anna Collard, founder and managing director of Popcorn Training, gives some more detail on her Strategy Talk: "Certain personality traits make people more or less likely to fall prey to specific cyber attacks or scams. In my talk I'll explore the ways in which different traits

influence online behaviour, and how security teams can apply this knowledge to their culture and awareness programmes. A deeper understanding of why users behave as they do can also be drawn on to increase user engagement and buy-in."

A new highlight for 2019 is FutureSec – a special programme looking at next generation information security through the lens of people and innovation. Sessions will cover topics including developing careers, building skillsets to meet the demands of the digital business, attracting and retaining talent, and diversity.

Victoria Windsor, Group Content Manager at Infosecurity Group, says: "Strengthening an organisation's security posture must be a holistic process that addresses the people dimension as well as technology. One of our priorities for Infosecurity Europe this year was to support the industry in this area. Not only are security functions under pressure to field teams of increasingly highly skilled professionals – they also need to bring the entire business along on the security journey. This involves education and culture change, extending engagement to data-heavy functions like marketing and finance, but also to all employees who handle data and use systems and devices. In short, that's everybody!"

The Infosecurity Europe Keynote Stage addresses the challenges of building strong cybersecurity strategies and tactics to protect an organisation's critical information assets as the world around us becomes more complex, and is the vibrant hub of the conference programme. Delegates gain direct access to information security knowledge and expertise from some of the industry's leading end-user practitioners, policy makers, analysts and thought leaders.

Infosecurity Europe, now in its 24th year, takes place at Olympia, Hammersmith, London, from 4-6 June 2019. It attracts over 19,500 unique information security professionals attending from every segment of the industry, including 400+ exhibitors showcasing their products and services, industry analysts, worldwide press and policy experts, and over 200 industry speakers are lined up to take part in the free-to-attend conference, seminar and workshop programme - https://www.infosecurityeurope.com

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About Infosecurity Europe
Strategically held annually in London, Europe's centre for technology start-up businesses, Infosecurity Europe is Europe's largest and most comprehensive Information Security event. Featuring numerous analysts, policy experts, journalists and over 400 exhibitors, Infosecurity Europe presents an invaluable business platform, as well as staging the world's largest complimentary conference programme containing 240+ free to attend conference sessions which have been accredited by leading industry associations (ISC)² and ISACA since

2012. The event attracts over 19,500 unique information security industry professionals attending from every segment of the industry and presents the most important date in the calendar for information security professionals across Europe. www.infosecurityeurope.com. @Infosecurity #infosec19

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https://reedexhibitions.circdata-solutions.co.uk/RFG/publish/Infosec2019_Press/

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