

DCMS COMPETITION

Terms and conditions:

1. General

1.1 All UK-based Micro, Small and Medium companies registered with Companies House may participate in the competition.

1.2 Companies applying cannot be separately exhibiting during Infosecurity Europe 2021

1.3 Companies who have exhibited with DCMS on the Innovation Zone at Infosecurity Europe 2015 to 2019 are not eligible to apply.

1.4 Successful applicants selected for a stand in the Innovation Zone, will be required to pay a contribution of £290+VAT directly to the event organisers on confirmation of selection. Companies are also liable for their own insurance costs and any additional marketing costs and stall dressings other than that stated under the winners' benefits section of the competition advert.

1.5 If you are successful you must ensure that the stand is covered for the duration of Infosecurity Europe from 13th-15th July 2021

1.6 Meets the definition of a micro, small or medium-sized businesses as defined by the Companies Act 2006.

2. Requirements for Participants

You must comply with ALL of the following conditions.

2.1 You correctly complete and submit the appropriate documentation required for the competition by the required deadline. DCMS reserves the right to reject any application that it considers for any reason to be unsuitable.

2.2 You only promote the trading and brand names detailed in your competition submission.

2.3 You can demonstrate that you are:

- selling products or services originating substantially in the UK; or
- adding significant value to a product or service of non-UK origin;

2.4 You must be primarily a cyber security company.

2.5 You must accept full responsibility for insurance for any risks associated with taking part in Infosecurity Europe 2021 and any additional activity, including unexpected or uncontrollable events e.g. war, flood, avalanche, terrorist attack etc. DCMS will not be liable for the consequences of any such risks or any costs incurred.

3. The Organiser reserves the right to withdraw your participation at any time, if you:

3.1 Fail to comply with any of these Terms & Conditions;

3.2 Cause embarrassment to Her Majesty's Government, the event host or other participants involved in the activity, for example, by inappropriate or offensive behaviour or by the promotion of products or

services of an unacceptably low quality or of an inappropriate or offensive nature. The final decision on acceptability will rest with DCMS, taking into account the sensitivities of the event host and other participants;

3.3 Provide false or inaccurate information.

3.4 Fail to deliver your showcase to an acceptable standard

3.5 If any of the above circumstances arise, your business may also be excluded from future involvement in this and/or any other scheme operated by the DCMS.