

# Competition to find the UK's Most Innovative Cyber Security SME 2022

Does your cyber security business bring something truly innovative to the UK market? For the seventh time DCMS are looking for the most creative and original cyber security companies in the country, one of which will be crowned **The UK's Most Innovative Cyber SME 2022**.

The winner will join an impressive list of past winners including [Capslock](#) (2021), [Hack The Box](#) (2019), [KETS Quantum Security](#), Check Recipient (now trading as [Tessian](#)) (2017), [Device Authority](#) (2016) and [Geolang](#) (2015).

The winner, along with the 13 runners up, will be invited to join the Cyber Innovation Zone at Infosecurity Europe 2022 - Europe's leading cyber security event taking place on June 21 to 23 . They will also be offered an event exhibition package. Runners up will receive an event stand, two showcase speaking slots and a marketing package.

Infosecurity Europe is the most comprehensive cyber security exhibition in Europe. Your company will benefit from featuring in one of Europe's top events for the information security industry.

This competition is run collaboratively by techUK and Infosecurity Europe, judged by a panel of cybersecurity experts.

## To Enter

Simply complete [the application form](#) by **Friday 22nd April**. Soon after this date, an expert panel will decide the winners

## Full Winners' Benefits

- The winner will be crowned The Most Innovative Cyber SME 2022 and be the flagship company at the 2022 Cyber Innovation Zone at Infosecurity Europe.
- The winner will be the subject of a feature piece by Infosecurity Magazine to be conducted at the exhibition.
- The top three companies will receive individual coverage on Cyber Exchange announcing the winners of the competition.
- The winner and 13 runners up will receive a 3m<sup>2</sup> shell-scheme stand. This will include spotlights, power socket, table & stools, literature rack, access to one-to-one meeting space and a lead scanner. Additional stand dressing may be purchased.
- The winner will receive 3x speaking slots of 15 minutes each at the Cyber Innovation Showcase during the event. The 13 runners up will receive 2x speaking slots of 15 minutes each at the Cyber Innovation Showcase during the event.
- Pre-event support. This will include a dedicated logo and company description at [www.infosecurityeurope.com](http://www.infosecurityeurope.com) as well as promotion of the 2x speaking slots, non-exclusive inclusion in pre-event marketing emails and inclusion in social media promotion. You'll get a mention and logo in the event catalogue, within a full page advert for the Cyber Innovation Zone. You'll also get a video interview at the show to be posted on Infosecurity Europe's Website and YouTube channel.

## To Enter:

- Check that you are eligible below.
- Complete [the competition entry form](#) by **Friday 22nd April**.

**Eligibility:**

The competition is open to:

- Micro, small and medium business registered in the UK and;
  - Principally a cyber security company and;
  - Be selling products or services originating substantially in the UK or adding significant value to a product or service originating outside of the UK and;
  - Have never previously participated in the Cyber Innovation Zone at Infosecurity Europe and;
  - Are not currently registered to exhibit at Infosecurity Europe 2022 in any other capacity.
- All competition winners acknowledge that an administration fee of £290+VAT is payable by them to the event organisers in order to exhibit at the event and receive all winners' benefits.
  - Full T&Cs are available below.

For further information, or if you have any questions, please contact [abiola.agbalaya@reedexpo.co.uk](mailto:abiola.agbalaya@reedexpo.co.uk) .

## **Terms and conditions:**

### **1. General**

1.1 All UK-based Micro, Small and Medium companies registered with Companies House may participate in the competition.

1.2 Companies applying cannot be separately exhibiting during Infosecurity Europe 2022

1.3 Companies who have exhibited in the Innovation Zone at Infosecurity Europe 2015 to 2021 are not eligible to apply.

1.4 Successful applicants selected for a stand in the Innovation Zone, will be required to pay a contribution of £290+VAT directly to the event organisers on confirmation of selection. Companies are also liable for their own insurance costs and any additional marketing costs and stall dressings other than that stated under the winners' benefits section of the competition advert.

1.5 If you are successful you must ensure that the stand is covered for the duration of Infosecurity Europe from 21st to 23 June 2022.

1.6 Meets the definition of a micro, small or medium-sized businesses as defined by the Companies Act 2006.

### **2. Requirements for Participants**

You must comply with ALL of the following conditions:

2.1 You correctly complete and submit the appropriate documentation required for the competition by the required deadline. The judging panel reserves the right to reject any application that it considers for any reason to be unsuitable.

2.2 You only promote the trading and brand names detailed in your competition submission.

2.3 You can demonstrate that you are:

- selling products or services originating substantially in the UK; or
- adding significant value to a product or service of non-UK origin;

2.4 You must be primarily a cyber security company.

2.5 You must accept full responsibility for insurance for any risks associated with taking part in Infosecurity Europe 2022 and any additional activity, including unexpected or uncontrollable events e.g. war, flood, avalanche, terrorist attack etc. The organisers of the competition will not be liable for the consequences of any such risks or any costs incurred.

### **3. The Organiser reserves the right to withdraw your participation at any time, if you:**

3.1 Fail to comply with any of these Terms & Conditions;

3.2 Cause embarrassment to the event host or other participants involved in the activity, for example, by inappropriate or offensive behaviour or by the promotion of products or services of an unacceptably low quality or of an inappropriate or offensive nature. The final decision on acceptability

will rest with the organiser, taking into account the sensitivities of the event host and other participants;

3.3 Provide false or inaccurate information.

3.4 Fail to deliver your showcase to an acceptable standard

3.5 If any of the above circumstances arise, your business may also be excluded from future involvement in this scheme.