

## The award-winning FinTech star uses Keepabl to accelerate GDPR compliance & make ongoing compliance easier

‘At Ravelin, treating personal data properly is not just a matter of compliance, it’s in our DNA.

Online fraud never stays still and our machine learning models adapt to meet existing and new threats to help businesses grow. We wanted a technology solution to ensure a GDPR compliance framework and support our rapid growth.

We’re so glad we found Keepabl. Onboarding was fast and – dare I say it – fun. Keepabl gamifies lots of the process and creates instant reports to help make my job easier going forward.

As a leading machine learning fraud detection company, we appreciate Keepabl’s combination of smart use of technology and deep domain expertise.’

**Tinna Robertsdottir**  
Head of Legal & Compliance



### RAVELIN QUICK PROFILE

**Ravelin is trusted by the world’s leading online businesses to tackle the very real threat of fraud online.**

Ravelin uses a combination of machine learning combined with human insights to identify and reduce risks to online businesses.

Their success and client-base is testament to their success in managing the complexity of risk and acceptance in today’s world of payments.

‘At Ravelin, our mission is to provide our clients with the world’s most accurate fraud detection service to make online commerce a safe place to do business’ says Tinna Robertsdottir, Head of Legal & Compliance.

### THE GDPR CHALLENGE

Sensitivity over the use of machine learning means that Ravelin has to have a good GDPR answer for its customers, investors, and other stakeholders. GDPR applies to much of the data processed by Ravelin for customers, as well as its own HR and Finance data.

Head of Legal & Compliance, Tinna Robertsdottir, had a short period of time to marshal the GDPR compliance activities Ravelin had already carried out, review their status against the GPDR, and ensure a compliance framework going forward.

‘I asked our law firm for their recommendation on how to get to grips with this large compliance and governance project in a short period of time, and they recommended Keepabl.’ says Tinna.

**The Customer**  
Ravelin Technology Ltd

**The Challenge**  
Rapid GDPR compliance project & support ongoing compliance framework

**The Solution**  
Keepabl’s  
GDPR-compliance  
platform

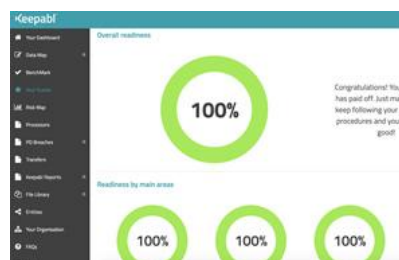
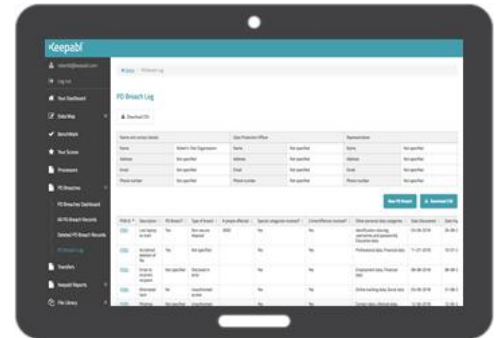
**The Results**  
In just 2 weeks:

- 100% BenchMark Score
- GDPR Governance in place
- GDPR reporting capabilities for stakeholders

## THE SOLUTION

### Fast onboarding for fast results

Tinna found the onboarding process very simple: 'I was set up on Keepabl within the day, and seeing how instantly the information I entered into our Activities fed through the whole system was very satisfying. Keepabl automatically creates outputs like our Risk Map, our Article 30 Records, and Activity Analysis which was really helpful for gap analysis.'



### Seeing how you're doing

Tinna and her team enjoyed the visualisation and gamification of the process: 'I and my team appreciated the BenchMark which, again instantly, showed us how well we were doing against GDPR and UK PECR. Given how much work we'd done already, we were in a good position, but it was good to find a way to visually show it to others.'

## THE RESULTS

'Within 2 weeks, I was able to achieve a 100% score on the Benchmark and share visual GDPR status reports with our Board of Directors.' Tinna noted, continuing, 'Keepabl's simplicity hides the comprehensiveness and expertise baked into the system. You really see that when it creates your results.'

## Still struggling with spreadsheets?

Contact us to see how easy we make getting – and staying – compliant with GDPR.

Our holistic approach means you're up and running quickly, and see results quickly.

hello@keepabl.com